

The world's second largest
proven resource of oil.

Yes.

Responsible.

Yes.

Alberta.
Tell it
like it is.

There never was a better time for us to tell the world about our oil sands. Our energy. Ourselves. It's up to us, as proud Albertans, to tell it like it is. The fact of the matter is, the Alberta government has strict regulations in place to protect the land, the water and the people. We supervise and strictly limit water use, monitor air quality 24/7 and require by law that any land used for tailings ponds be returned to a productive state. Because it's the right thing to do. For our province and our planet. The world should know the facts. Start a conversation today. For more to talk about visit oilsands.alberta.ca.

Government
of Alberta ■

Alberta ■

Freedom To Create. Spirit To Achieve.